

Spotlight On:

*Surefire Fipronil Solutions for Red Imported Fire Ant Control

**Now registered for use against Red Imported Fire Ants (Solenopsis invicta)*

Australia's fight against invasive Red Imported Fire Ants (RIFA) has intensified, and PCT's Surefire Fipronil products are now a key part of the solution. With recent registration updates, both **Surefire Fipronil Granular Ant Killer** and **Surefire Fireant & Turf Insecticide** are now approved for controlling Red Imported Fire Ants (RIFA) – an aggressive and highly destructive pest, threatening residential, commercial, and recreational spaces.

These products deliver flexible, professional-grade treatment for both wide-area and precision nest applications. From domestic turf to large commercial landscapes, Surefire offers a proven, dual-formulation solution that eliminates colonies from the ground up:

- a granular bait for ease of use where ants are active, and
- a liquid concentrate for targeted nest treatments and surface sprays where ants are active.

Product Overview

Product	Active	Formulation	Pack Sizes	Application Rate	Key Pests	Use Areas
Fipronil Granular Ant Killer	Fipronil 0.25 g/kg	Granular	100 g – 100 kg	0.75–1.5 kg / 100 m ²	Red Imported Fire Ants, Funnel Ants, Nuisance Ants	Building surrounds, lawns, nests, trails, pavers, gardens
Fireant & Turf Insecticide	Fipronil 100 g/L	Liquid	1L – 200L	6 mL / L water or 60 mL / m ²	Red Imported Fire Ants, Mole Crickets, Cockroaches	Turf, parks, building surrounds

Where and How to Use

Surefire Fipronil Granular Ant Killer

- For Red Imported Fire Ants and Nuisance ants, where possible, apply granules directly on and around ant nests and trails. Perfect for open fields, turf farms, parks, and sports fields.
- Works on hard surfaces, garden beds, pavers, and lawns.
- Rate: 0.75 – 1.5 kg per 100 m²

Surefire Fireant & Turf Insecticide

- Ideal for targeted spray treatments to nesting ants including Red Imported Fire Ants where direct nest access is possible and where ants are active away from the nest
- Controls a broad range of turf and nuisance pests, including:
 - Red Imported Fire ants
 - Argentine stem weevil
 - Mole crickets
 - Cockroaches, spiders, and other urban invaders
- Apply as a surface spray or spot treatment.
- When application is to turf only, it must be followed by at least 6 mm of irrigation or rainfall for turf incorporation.
- Rate: 6 mL concentrate per 1 L water (i.e. 60 mL prepared solution per m² nest area)

Why Fipronil Works for Fire Ants

Fipronil is a non-repellent, meaning ants exposed to it unknowingly transfer it through the colony. This transfer of the active occurs before symptoms appear, enabling:

- Colony-wide elimination, including queens
- Control of both visible ants and those concealed within nest activity
- Residual action for ongoing protection

Safety and Environmental Reminders

- Do not graze treated turf or feed turf clippings to animals.
- Highly toxic to aquatic life – do not apply near waterways.
- Remove pets before treatment and for granules ensure product is well dispersed, i.e. swept in between pavers, cracks, and crevices and disperse into soil and/or lawn and for application of Surefire Fireant and Turf water in after application to turf.
- Liquid should not be used on edible plants or applied with handheld equipment in turf settings.

Best Practice Tips

- Treat early in spring when ant activity increases.
- Follow up in late summer for ongoing control.
- Apply granules to areas where ants are active. Sprinkle evenly over the area to be treated. Where possible apply directly on and around ant nests or trails. Apply liquid application for precision targeting the nest entrance or mound and where ants are active away from the nest.

Choose the Right Tool for the Job

Surefire Fipronil products offer pest managers and turf professionals a dual-formulation Red Imported Fire Ant solution — combining fast action, colony control, and application flexibility.

For technical advice, SDS, or support materials, contact your local PCT representative or visit www.pctrural.com.au.

